

Digital Project: Food Culture

For this **optional, extra credit assignment**, you will be tasked with researching food and food culture via various digital channels and using your findings to carve out your own role in the world of digital food culture. The purpose of this assignment is for you to explore how digital media has affected individual and cultural understanding of and relationship to food.

The assignment will be in 3 parts, each of which has its own point value (listed below).

Part 1: *For the first part of this assignment, you will do what I like to call “light research” (i.e., informal, without need for MLA formatted citations) on food culture in digital media.* In your research, you will spend some time looking through at least three of the following channels: food magazines (online), food blogs (websites), food “influencers” (Instagram, YouTube, etc.), and food television (Netflix, cable, etc.). Make a list of the shows, influencers, magazines, and/or blogs you come across, highlighting specific details about each. Consider making a list/chart/etc. to outline these similarities/differences you see.

Part 2: After you do your research, you will *construct an explanation of your findings that is 1-2 pages in length (roughly 300-500 words).* This will be a coherent response that utilizes complete sentences and appropriate academic language. Your response will detail what research you did and, more specifically, what factors stood out in your research. Such factors include but are not limited to: the similarities/differences in presentation, major themes, significant flaws, etc. You will, essentially, explain and **expand upon** the notes you took throughout the research portion (Part 1). Don’t forget to **draw conclusions** about what this all means!

Part 3: Finally, after you’ve (1) done your research and (2) drawn up conclusions about your research, you will (3) consider what role you play in all of this. *In a short response of 100-150 words (a few sentences), you will identify the role you play in the realm of digital food culture.* Are you a creator, viewer, or something else? Why/how? To what extent? Identify and explain why and how you play the role you do, and any other relevant details about your engagement with digital food culture.

Again, this is an **optional, extra credit assignment**. Adhere to the rules above, but have fun with it! Find below the point values for each portion of the assignment:

1. Part 1: 20 points possible
2. Part 2: 25 points possible
3. Part 3: 5 points possible
4. **Total: 50 points possible**